

**North Carolina Society of Certified Public Managers  
2009-2011 Strategic Plan**

**MISSION:** The Society exists to promote fellowship and cooperation in public service, to promote the development of managerial skills, to model standards of performance for managers in public service, to encourage recognition of public management, and to assist agencies in public service.

**VISION:** The Society believes managers in the public sector have a responsibility to uphold the public trust; to provide service consistent with efficient and effective management practices; to pursue continuing educational opportunities; and to exercise enlightened leadership, demonstrating vision and competence in professional management.

**I. GOAL: Provide opportunities for professional growth to enhance effectiveness of public employees.**

*Objectives*

- 1) Conduct training events open to Society members and other state government employees.
- 2) Provide periodic, relevant communication to NCSCPM members and potential members (PMP students).
- 3) Develop and enhance partnerships with state agencies and others.

**II. GOAL: Increase the active membership of the Society.**

*Objectives:*

- 1) Develop methods for recruiting members.
- 2) Develop methods for retaining, existing and current members.
- 3) Expand active membership outside the Triangle area.

**III. GOAL: Promote the recognition and understanding of the value of the Public Manager Program and the Society of Certified Public Managers.**

*Objectives:*

- 1) Create strategic communication plan
- 2) Develop and enhance partnerships between the Society, OSP and State agencies
- 3) Increase awareness and visibility of NCSCPM in state government through the propagation of Society merchandise.
- 4) Promote networking opportunities for CPM's

**IV. GOAL: Improve and maintain Society operations and effectiveness.**

*Objectives:*

- 1) Develop and implement succession plan
- 2) Provide annual planning retreat for review of strategic plan and evaluate quarterly at Board meetings..
- 3) Develop and maintain active committees.
- 4) Professional development for Board-
- 5) Develop assessment methodology